



# Frédéric Chaignat

CINEMATOGRAPHER

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## Links

[www.swissdp.com](http://www.swissdp.com)  
[LinkedIn](#)  
[Imdb](#)

## Skills

Cinematography  
Film Lighting  
Color Grading

## Profile

Detail oriented and innovative visual artist with a track record of successfully bringing creative concepts to life. Adept at merging artistic sensibility with technical expertise to deliver compelling visual content in a dynamic creative landscape. Proven leader, skilled at tailoring solutions to meet the unique requirements of each project, from inception to completion, leveraging my deep understanding of camera and lighting possibilities.

## Employment History

### Senior Cinematographer - Lighting Designer - Colorist at Nestlé USA,

JANUARY 2018 — PRESENT

Full time, staff Director of Photography for Nestlé USA award-winning internal ad agency, The LEAD. Duties includes creating concepts, refining storyboards, executing and finishing creative concepts for 30+ top US food brand. Additional duties include utilizing and maintaining industry standard film equipment and 10,000 sqf studio. Working with local, US or international freelance crew, colorists and vendors to maintain visual edge for all concepts across all brands. Working in all social media framing and sizes simultaneously, or individually. Integrating complex VFX workflow in the capture stage, and deliver optimal footage for VFX, graphic and editorial departments. **Concept Development and Execution:** Led the creative process, collaborating with teams to develop and refine concepts, ensuring alignment with client objectives.

**Production Expertise:** Managed the end-to-end production of visual content for 30+ top US food brands, from storyboarding to final execution, within established budgets and timelines.

**State-of-the-Art Equipment:** Oversaw the utilization and maintenance of industry-standard film equipment and a 10,000 sqf studio, guaranteeing optimal production quality.

**Global Collaboration:** Worked seamlessly with local, US, and international freelance crews, colorists, and vendors to maintain a cutting-edge visual standard across diverse brands.

**Multi-Platform Adaptability:** Produced content for various social media platforms, simultaneously or individually, adapting to different framing and size requirements.

**VFX Integration:** Seamlessly integrated complex visual effects workflows during the capture stage, ensuring the delivery of high-quality footage for VFX, graphic, and editorial teams.

### Director of Photography - Camera Operator - Lighting Designer at Freelance, Los Angeles

JANUARY 2004 — PRESENT

**Diverse Project Portfolio:** Successfully delivered projects across a wide spectrum of visual acquisition, encompassing commercial, social media, industrial, web, documentary, music video, feature, and short narrative formats.

**Notable Clients:** Collaborated with leading brands and organizations, including California Tourism Board, Capitol Federal, Tech Crunch, Zillow Group, Teva Pharmaceutical, Anheuser-Busch, Gatorade, Ubisoft, Western Digital, History Channel, and Investigation Discovery.

## Education

Bachelor of Fine Arts, Academy of Arts University, San Francisco, CA