

AARON M. ROE

aaron@aroefilms.com | @aroefilms | aroefilms.com

Cleveland, Ohio | 440-376-2208

INTRODUCTION

Videographer and producer with over 16 years in the film and wedding industries, educated in film and photography. Military background in film production and communications.

EXPERIENCE

Film Producer, Owner / Operator - AROE MULTIMEDIA, LLC (2019 - Present)

- Camera Operator Lead and Editor for Michael Jordan's 60th Birthday Celebration film
- 2AC / DIT on short film *Dump*, starring Academy-Award nominated actor Barkhad Abdi
- 2AC for Cleveland Cavaliers promos, Kichler Lighting commercials, and PBS segments
- Grip for Nautilus, Nestlé, Smuckers, and Vitamix productions
- BTS Camera Operator for MGM Northfield and Leaf Filter shoots
- Wedding industry film producer on RED Digital Cinema camera, editing in DaVinci Resolve & Premiere Pro

Film Producer - US Federal Service, The Louis Stokes Cleveland VA Medical Center (2021- 2023)

- Served as chief videographer, streamlining and enhancing departmental video operations
- Conceived, scripted, shot, and edited videos for clinical staff and medical presentations
- Collaborated with departments on scripted sound booth narration for educational content
- Updated outdated systems with current software and connectivity solutions
- Operated multi-camera setups for live events, groundbreakings, and studio photography
- Managed and consolidated camera equipment inventory

Mass Communication Specialist - US Military Service, United States Navy (2007-2012)

- Produced award-winning video journalism and radio broadcasts
- Handled electronic news gathering, video production and editing, photography, and scriptwriting (50+ AP-style scripts)
- Interviewed senior leadership, including the Secretary of the Navy, for radio and on-camera segments
- Managed graphic design, desktop publishing, and event documentation
- Maintained media standards for style, legibility, and Navy decorum, and professionalism

EDUCATION

School of Film and Media Arts - Cleveland State University, OH

- Continuing education in Visual Storytelling and Cinema Studies

Cleveland Institute of Art

- Bachelor of Fine Arts— Photography with Emphasis in Video

The Defense Information School, Fort Meade, MD

- Graduated as Mass Communication Specialist, USN